

# Encouraging A Culture Of Safety

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## After The Conference

By Jay D. Rohman

At the end of August I had the privilege to conduct a workshop at the VPPPA Annual Conference in Washington D.C. After my session I was speaking with Roger about the team he had brought to the conference. He was looking for some ideas on how to keep his people motivated in regards to what they had learned and change the culture of the organization. Here are the steps I shared with him:

1. Within a matter of days after the conference, get the group of attendees together and discuss what they had learned.
2. Review the issues they are facing at the worksite and prioritize them as to what needs to be addressed immediately to those that are less important.
3. Take the top two or three of those that will be addressed first. Brainstorm possible solutions and strategize how to correct or overcome those issues.
4. Once this is done, have each member of the team come up with three individuals that are like minded in regards to safety. Have them invite those like minded individuals onto the team. Brainstorm with the new members the issues you are working on. Then start implementing strategy.
5. As the projects get bigger, have team members invite others they know are like minded onto the team as well. In essence, you are building your culture one person at a time.

## **Where is Jay?**

9/7-10 Overland Park, KS

9/11 Kansas City, MO

9/12 St. Charles, MO

9/13	Collinsville, IL
9/14	St Louis, MO
9/17	Bellingham, WA
9/18	Everett, WA
9/19	Seattle, WA
9/20	Anchorage, AK
9/25	Manchester, NH
9/26	Boston, MA
9/27	Warwick, RI
9/28	Hartford, CT
9/29	St Louis, MO
10/1	Eugene, OR
10/2	Portland, OR
10/3	Tacoma, WA
10/4	Everett, WA
10/5	Seattle, WA
10/13-14	Overland Park, KS
10/15-16	Chicago, IL (NSC
10/17-18	Orange County, CA (Ready To Learn Conf.)
10/22	Kalispell, MT
10/23	Missoula, MT
10/24	Helena, MT
10/25	Bozeman, MT
10/29	Bemidji, MN
10/30	Grand Fork, ND
10/31	Fargo, ND
11/1	Bismarck, ND
11/2-4	St Louis, MO (Info Summit Conf.)
11/5	Dallas, TX
11/6	Forth Worth, TX
11/7	Oklahoma City, OK
11/8	Tulsa, OK
11/12	St Cloud, MN
11/13	Bloomington, MN
11/14	Des Moines, IA
11/15	Omaha, NE
11/16	Sioux Falls, SD
11/27	Dallas, TX
11/28	Fort Worth, TX
11/29	Oklahoma City, OK
11/30	Tulsa, OK
12/1-2	Overland Park, KS

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Contact 1-800-293-5926 or e-mail for ordering information:

**[jay@EncouragingSafety.com](mailto:jay@EncouragingSafety.com)**

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Have a safe and prosperous month! And remember...Encouragement is a thumbs up to the soul!

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