

Encouraging A Culture of Safety

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Do You Inspire OCB?

By Jay D. Rohman

That's the question! Do you inspire OCB? What exactly is OCB, you ask? It is Organizational Citizenship Behavior of course! You see, in today's business world for an organization to be successful, employees need to be "good citizens". ctly then is a "good citizen" when it comes to OCB?

A good citizen is an employee that is willing to step outside of themselves and their paradigm world and assist coworkers and further the goals of the organization. Employees often are reluctant to step up to the challenge because they don't know how or they are afraid of being burned. What does this have to do with safety?

For an organization to create the Culture of Safety, individuals must be willing to communicate to coworkers. They must be willing to step outside of their comfort zone and risk some rejection when they talk to a coworker about safety practices. Employees understand that is the role of the safety manager - not necessarily the responsibility of a frontline employee. So when a coworker steps up to the plate to speaks out about a coworkers safety behavior then that indicates a willingness to be a "good citizen"

There are 6 steps for improving leadership and a realigning the culture. They are:

1. Organizational Assessment
2. Establishing a core group
3. The vision
4. Communication
5. Management Feedback
6. Making Leadership a habit

Tune in over the next few months as we explore these concepts. Until then, remember...Encouragement is a thumbs-up to the soul!

Where is Jay?

2008

3/10 - 11 Kansas City, MO

3/10 - 11 Kansas City, MO
3/12 - 13 St Louis, MO
3/17 Sioux Falls, SD
3/18 Omaha, NE
3/19 Des Moines, IA
3/20 Cedar Rapids, IA
3/24 - 29th Lima Peru - Mining Safety Conference
3/31 Manchester, NH
4/1 Woburn, MA
4/2 Providence, RI
4/3 East Hartford, CT
4/8 - 9 Regina, SK Canada
4/10 - 11 Saskatoon, SK Canada
4/14 - 15 Calgary, Alberta Canada
4/16 - 17 Edmonton, Alberta Canada
4/21 Farmington, NM
4/22 Albuquerque, NM
4/23 Flagstaff, AZ
4/24 Scottsdale, AZ
4/25 Tucson, AZ
4/28 Reno, NV
4/29 Sacramento, CA
4/30 Fresno, CA
5/1 San Jose, CA
5/2 San Francisco, CA
5/5 Grand Rapids, MI
5/6 Flint, MI
5/7 Ann Arbor, MI
5/8 Troy, MI
5/13 Eau Claire, WI
5/14 Bloomington, MN
5/15 St Cloud, MN
5/16 Fargo, ND
5/20 Portland, OR
5/21 Phoenix, AZ
5/22 Denver, CO
6/3 North Charleston, NC
6/4 Columbia, SC
6/5 Asheville, NC
6/7-8 Houston, TX
6/10 Bloomington, MN
6/11 St Louis, MO
6/12 Kansas City, MO
6/13 Wichita, KS
6/16 Galveston, TX
6/17 Corpus Christi, TX
6/18 McAllen, TX
6/25 Ontario, CA
6/26 Las Angeles, CA
6/27 Honolulu, HI
7/8 Las Vegas, NV
7/9 TBA
7/10 TBA
7/11 Ontario, CA
7/14 Salt Lake City, UT
7/15 Boulder, CO
7/16 Denver, CO
7/17 Colorado Springs, CO

7/17 Colorado Springs, CO
7/22 Rockford, IL
7/23 Joilet, IL
7/24 Merrillville, IL
7/25 Chicago, IL
7/31 Greater Omaha NSC Breakfast Series
8/19 Casper, WY
8/20 Cheyenne, WY
8/21 Ft Collins, CO
8/22 Colorado Springs, CO
8/27-9/2 Rapid City, SD

Encouraging A Culture of Safety Vol 1
"Developing An Encouraging And Empowering Leadership"

This is a hands-on Self Assessment workbook that will walk you through the steps of developing the leadership that is needed to create the culture of safety that you desire. Included chapters are:

Ingredient #1 Leadership
Ingredient #2 Strategic Plans and objectives
Ingredient #3 Policies and Procedures
Ingredient #4 Communication
Ingredient #5 Attitude
Ingredient #6 Training
Ingredient #7 Continual Improvement

Cost:

Hard copy: \$75.00

PDF file: \$65.00

Contact 1-800-293-5926 or e-mail for ordering information:

jay@EncouragingSafety.com

Have a safe and prosperous month! And remember...Encouragement is a thumbs up to the soul!

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1-800-293-5926